

MOTIVATIONS

THE MAGAZINE FOR SPEAKERS, AUTHORS, & EXPERTS

ISSUE 1 MAY 15, 2025

**MAKING
MOVIES
IN 2025**

**SUCCESS
ADVICE FROM
THE TOP EXPERTS**

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\$997 VALUE
FREE
BONUSES

**CYDNEY
O'SULLIVAN**

**BUILDING BRANDS
WITH CELEBRITY
DOCUMENTARIES**

**PRO TIPS TO
BUILD A
7-FIGURE
SPEAKING BUSINESS**

MotivationsMagazine.com



Welcome!

Motivations Magazine
is your insider guide to
the world of
transformational
thought leadership.

We write for speakers who command stages, authors who share their stories, and entrepreneurs who transform their passions into meaningful programs. The platform elevates your voice while recognizing your brilliance and positions your future major opportunities within reach.

- We'll share behind the scenes stories of tomorrow's top speakers who are making their mark in the world.
- Shine a light on successful authors who transform their published works into successful business brands.
- The programs, platforms, and partnerships that experts use to scale (and how you can, too!)
- Show how to share your message while increasing your financial success.

The magazine provides **exclusive information** about the programs and platforms and partnerships defining the expert economy. The power of purpose-driven communication stands as our core belief.

BUILT FOR RISK-TAKERS AND CHANGE-MAKERS...

We'll help you grow visibility, bookings, and revenue – doing what you love.

Motivations Magazine shows the Pathway from Expert Status to Iconic Impact.



MOTIVATIONS

THE MAGAZINE FOR SPEAKERS, AUTHORS, & EXPERTS

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OUR MISSION

To empower experts, authors, and entrepreneurs to rise as world-class speakers—equipped with the tools, training, and visibility to turn their message into a movement, and their business into a legacy, sharing the Pathway from Expert Status to Iconic Impact

”

As you navigate through the rest of your life, be open to collaboration. Other people and other people’s ideas are often better than your own. Find a group of people who challenge and inspire you, spend a lot of time with them, and it will change your life.

– **Amy Poehler, comedian, writer and producer**

Motivations Magazine is the
Newsletter for

MOTIVATIONAL SPEAKERS INTERNATIONAL

Your Global Platform for Impact, Influence,
and Income

MotivationalSpeakersInternational.com

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FOUNDER

Cydney O’Sullivan

Serial Entrepreneur, Branding Strategist,
Speaker Mentor

CydneyOSullivan.com

EDITOR

Robert Bailey

JOIN THE PLATFORM, PITCH A STORY, OR APPLY TO BE FEATURED

CONTACT US





INTRODUCING **MOTIVATIONAL SPEAKERS INTERNATIONAL**

The Ultimate Resource Hub for
Experts Who Want to Get Booked,
Get Paid, and Go Global.

If you've ever dreamed of becoming a powerhouse motivational speaker—or you already are one and are ready to scale—your next big move just landed.

Motivational Speakers International (MSI) is the brand-new worldwide platform for speakers who want to build a business that inspires audiences and generates multiple income streams. The platform serves as your ticket to advance your message and brand while securing more bookings, regardless of where you are in your current speaking career.

MSI and Motivations Magazine offer more than a directory or membership site, they form a complete speaker success ecosystem.

WHAT IS MOTIVATIONAL SPEAKERS INTERNATIONAL?

At its core, **Motivational Speakers International** is a curated network of expert speakers, trainers, authors, and coaches—with access to the strategies, tools, and partnerships that top speakers use to grow their brand beyond the stage, to be used as a networking and resources hub.

- **A Speaker Directory** that connects you with event planners and booking agents
- **Business-building resources** (pitch decks, media kits, sales funnels)
- **Training content and masterclasses** from top-performing speakers
- **Partnership opportunities** for podcasts, media, books, and even movies
- **Access to affiliate and promotional platforms** that turn your audience into income

WHO IT'S FOR

- **Emerging speakers** looking to break into the industry with the right positioning
- **Experienced speakers** ready to diversify income and book higher-fee stages
- **Authors and experts** who want to translate their message into talks
- **Coaches and consultants** who speak to sell—and want better results

You'll also be first in line for **speaking opportunities at live and virtual global events** and have priority access to the Celebrity Experts Media team (the ones turning speakers into movie stars—yes, really).

**WE BELIEVE IN THE POWER OF PURPOSE-DRIVEN COMMUNICATION.
WE CELEBRATE BOLD MOVES AND BIGGER MISSIONS.**

**AND WE'RE HERE TO HELP YOU GET SEEN, GET BOOKED, AND GET PAID
DOING WHAT YOU LOVE.**

WHY THIS MATTERS RIGHT NOW?

The speaking industry is booming—but it's also more competitive than ever. Visibility alone isn't enough anymore.

Today's top speakers have:

- **Personal brands that convert**
- **Automated booking systems**
- **Monetized IP (Presentations, courses, books, merch)**
- **PR teams (or DIY tools that work like one)**
- **Multiple income streams around their message**

[Motivational Speakers International](#)

is here to make that accessible to speakers at every level.



HOW TO JOIN

Premium Level Membership is now open to founding members at exceptional pricing. Consider it an early-bird opportunity!

By joining now from as little as \$97 you can receive:

- **A powerful mastermind community**
- **Exclusive trainings** from industry pros
- **Your Speaker profile** in the searchable directory
- **Priority access** to Events and speaker calls
- **Promo tools** to market yourself with polish and power
- **Affiliate opportunities** to grow your income while you grow your brand

**Ready to turn your message
into a movement?**

CLICK TO JOIN NOW OR LEARN MORE



Motivational Speakers International gives speakers the **tools to grow** from booked to bankable. It's not just about the mic—it's about the model.

MOTIVATIONS

MAGAZINE

Inspire others.
Elevate your brand.
Present like a pro.



Subscribe to Motivations Magazine & get:

\$997

WORTH OF COURSES

100% FREE

SUBSCRIBE



FROM BOOKS TO THE BIG SCREEN

HOW MOTIVATIONS FOUNDER CYDNEY O'SULLIVAN IS TURNING AUTHORS INTO CELEBRITIES



GEORGE CLOONEY

One of Cydney's favorite pictures!
Meeting George Clooney

Cydney O'Sullivan didn't just write the books on personal branding and publishing—she built her entire career around it.

Now, she's taking things to the next level with a bold new mission: turning authors and speakers into the next wave of inspirational movie stars, **through her Celebrity Experts Movie Partner Program**

Her journey? **Pure entrepreneurial gold—**
with a sprinkle of Hollywood glam.

From Child Voice Actor to Visionary Entrepreneur

Before she was a bestselling author, media powerhouse, and brand-building strategist, Cydney's first taste of the spotlight came as a child voice actor. She went on to star in TV commercials in high school, and by her early twenties, she was already building businesses and producing content that would shape the way experts share their stories.



GEORGE MILLER, DIRECTOR

”

“I’ve always believed in the power of storytelling,” Cydney shares.

“From my earliest days behind the mic, I knew that people don’t remember facts as well as they remember feelings, experiences, and narratives. That’s where the magic is.”



THE CELEBRITY EXPERTS MEDIA & THE MOVIE PARTNER PROGRAM

Cydney is the founder of Celebrity Experts Media, a company built to elevate everyday experts into influential thought leaders and “mini-celebrities” in their industries.

Her latest innovation—the Movie Partner Program—is **a revolutionary bridge between publishing and film production.**

Think of it as the ‘Netflix’ model for inspirational experts: instead of waiting to be “discovered,” you produce your own success.

THROUGH THIS UNIQUE PROGRAM, AUTHORS AND SPEAKERS CAN:

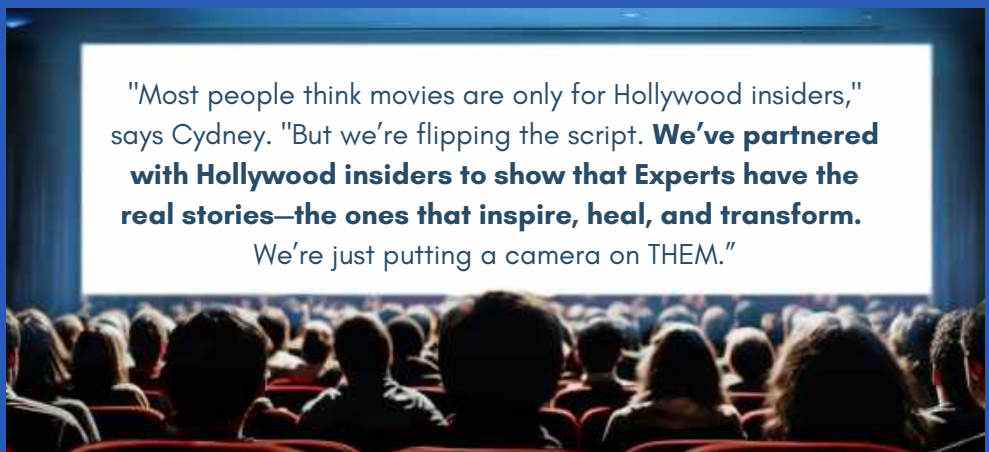
- Be featured in inspirational films based on their message
- Get positioned as thought leaders on-screen as well as on stage
- Partner with experienced media producers to bring their story to life

Leverage their book, movie and personal brand into a full-blown media asset.



Cydney is the **founder of Celebrity Experts Media Group**, a company focused on elevating everyday experts into influential thought leaders and “mini-celebrities” in their industries.

She’s taught thousands of thought leaders how to be bestselling authors —and personally published hundreds of bestselling books that have launched careers, grown empires, and even caught Hollywood’s attention.



"Most people think movies are only for Hollywood insiders," says Cydney. "But we're flipping the script. **We've partnered with Hollywood insiders to show that Experts have the real stories—the ones that inspire, heal, and transform.** We're just putting a camera on THEM."

The best part? It's not just about visibility—it can add a glamorous new income stream for authors and entrepreneurs who want to grow their brand and their bank account.

WHAT'S IN PRODUCTION: UPCOMING MOVIE ROLE OPPORTUNITIES

Cydney's team is already developing several film series, all designed to spotlight transformational stories and fresh perspectives that the world needs now. They are actively seeking investors and contributors.

1. Life After Death, Near Death Experiences Explored

A docu-style film exploring the fascinating world of Near Death Experiences through the eyes of survivors, spiritual leaders, and medical experts.

Do you know someone with an inspirational NDE story to tell?

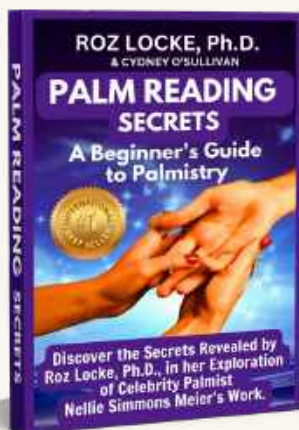
We're looking for speakers and healers who turned their NDE into a successful transformational business to star in this series.

2. Born To Rise. Stories of Visionary Female Entrepreneurs

A celebration of powerful women who've overcome the odds to build businesses, raise movements, and lead with heart. This feature film series will spotlight entrepreneurs from diverse industries and backgrounds who are changing the world, one bold decision at a time.

3. Palm Reading Secrets, The Fascinating Power of Hand Reading

Based on the bestselling book *Palm Reading Secrets*, this project dives deep into the ancient art of palmistry and its surprising insights into personality, purpose, and potential. Do you know a fascinating palmist we should interview?



If you've ever dreamed of turning your personal journey or professional expertise into a legacy piece that educates, empowers, and endures—this is your invitation to apply.

BEHIND THE SCENES: BRAND, BROADCAST, & BANKROLL IT ALL

At the heart of Cydney's model is something deeply strategic and wildly refreshing based on collaboration.

She's not just teaching people to speak—she's showing them how to leverage every piece of IP they create into speaking gigs, media features, films, online programs, and passive income platforms.

Whether it's through her Best Seller Success publishing system, the Millionaires Academy, or her newest media ventures, she's helping experts to build brands that convert, launch books that become bestsellers (and then movie scripts!), automate visibility and marketing through AI-assisted promotions, get featured in major media outlets from Forbes to Entrepreneur

WANT TO MAKE A MOVIE?

If you're a speaker, author, coach, or entrepreneur with a story that could inspire others, the Producer Partner Program is now accepting applications for upcoming film projects.

Apply to be featured here:

LEARN MORE



WANT TO BE FEATURED IN A HOLLYWOOD DOCUMENTARY?

We're casting now – and you could be next.

Motivational Speakers International is seeking professional motivational speakers with inspirational, real-life stories to feature in our upcoming Hollywood documentary series spotlighting visionary entrepreneurs, thought leaders, and changemakers.

This is your moment to step into the spotlight, elevate your brand, and become the celebrity expert the world needs.

- ✓ Receive a professional style makeover
- ✓ Get elite keynote speaker coaching
- ✓ Enjoy a celebrity photo session
- ✓ Your Keynote in a Hollywood-produced movie
- ✓ Be featured in Forbes, CEO Weekly, Motivations Magazine, and more
- ✓ Be published in a collaborative best-selling book
- ✓ Increase your speaker credibility and media presence – globally

ONLY A LIMITED NUMBER OF ROLES ARE AVAILABLE. APPLICATIONS ARE OPEN NOW.

We're looking for speakers who can light up a stage and inspire change with their story. Whether you're an emerging voice or an established expert, this is your chance to be seen, heard, and celebrated.

An investment is required to participate, and financing options are available for selected applicants.

TELL YOUR STORY. INSPIRE MILLIONS.

APPLY NOW



Lights, camera... your breakthrough moment.

MOTIVATIONS MAGAZINE

Inspire Others.
Elevate Your Brand.
Present Like A Pro.



Motivations Magazine is your go-to source for speaker success — packed with inspiration, expert strategies, and real-world opportunities to grow your brand, your influence, and your income through powerful communication.

Subscribe for FREE today, and you'll also unlock \$997 in premium training designed to help you master the art of speaking, storytelling, and self-promotion. These aren't just tips — they're game-changers.

Celebrity Fast Track – Become the go-to expert in your niche and attract media, stages, and spotlight.

Best Seller Secrets – Turn your story into a book that opens doors and builds your platform.

Digital Marketing Secrets – Leverage email, social and content to get booked and get paid.

This exclusive offer won't last forever — claim your FREE access today and start building a profitable speaking brand from the ground up.

Subscribe to Motivations
Magazine & get:

\$997

WORTH OF COURSES

100% FREE



[CLICK TO SUBSCRIBE](#)



MSI SPEAKER SPOTLIGHT

**A TESLA 3 GIVEAWAY, \$10K,
AND A PETITION TO ELON MUSK**



What do you get when you cross a viral giveaway, a bold political pitch, and one of the world's most polarizing billionaires?

A brilliant buzz machine—and MSI's featured partner Greg Writer is driving it full speed ahead (Tesla pun definitely intended).

The Launchcart founder and serial entrepreneur just dropped one of the boldest entrepreneurial campaigns of the year: a Tesla Model 3 giveaway, \$10,000 in cash, and a nationwide petition urging Elon Musk to run for Governor of California.

Yes, really. And it's generating exactly the kind of attention most brands dream of.

FROM ECOMM TO ELON

Greg Writer isn't new to high-stakes marketing. As the founder of Launchcart, an American ecommerce platform designed to empower entrepreneurs, influencers, and creatives, he's all about disrupting traditional business models.

But his latest move? Next level.

The ElonForGov.com campaign invites anyone—entrepreneur, activist, fan, or futurist—to back a petition calling for Elon Musk to enter the political arena and run for Governor of California.

And to spark action? He's giving away:

- **A 2025 Tesla Model 3**
- **\$10,000 in cold hard cash**
- **5 VIP backstage passes to connect with influencers and leaders in Greg's community**

WHY THIS MATTERS FOR ENTREPRENEURS LIKE YOU

Regardless of your political views, this campaign is a masterclass in viral marketing. It's bold, polarizing, curiosity-sparking—and it taps into a cultural conversation that's already electric.

”

“Elon represents disruption, innovation, and independent thinking,” says Greg. “That’s exactly what California—and entrepreneurs—need more of.”

For entrepreneurs looking to build visibility, community, or conversions, this campaign is a blueprint for creating movements over marketing.



WANT TO SUPPORT THE PETITION?

CLICK HERE

to sign, share, and
enter the giveaway.



THE PSYCHOLOGY OF BOLD PROMOTIONS

Here's why Greg's strategy works—and why entrepreneurs should take note:

1. It Taps into Emotion

Whether you love or loathe Elon, you've got an opinion. And emotion fuels engagement. Greg's campaign doesn't sit on the fence—it provokes response.

2. It Offers Irresistible Incentives

Who doesn't want to win a Tesla? Pairing a political call-to-action with high-ticket rewards makes it a no-brainer to click, sign, and share.

3. It Rides the Momentum of an Existing Icon

Instead of building buzz from scratch, this campaign rides Elon's existing visibility. Smart brands borrow momentum and insert themselves into trending conversations.

promotion

LAUNCHCART'S ROLE IN ALL OF THIS

Launchcart is at the center of Greg's mission to provide affordable, easy-to-use ecommerce tools that help creators and entrepreneurs launch stores, grow their income, and own their platforms.

The **ElonForGov** campaign is also a showcase of Launchcart's viral tech, funnel systems, and affiliate-friendly structure.

This is movement marketing in real time. And you're invited to be part of it

LESSONS IN VIRAL MARKETING FROM THE ELONFORGOV CAMPAIGN

1

Leverage Pop Culture Power

Big names = big buzz. Piggybacking on trending figures or moments can 10x your visibility.

2

Make Sharing a Win-Win

Give people a reason to share—free prizes, insider access, exclusive perks.

3

Don't Play Small

Controversial? Maybe. Memorable? Definitely. Bold brands stand out. Safe brands get scrolled past.

An acclaimed speaker and author, **Greg Writer** has addressed audiences nationwide on business strategy, crowdfunding, and digital marketing. His book ***Saving America One Crowd @ A Time*** was among the first to break down the potential of modern crowdfunding laws. Whether he's teaching from the stage or building his next startup, Greg Writer's mission remains the same: empower entrepreneurs to dream bigger, do more, and change the world.

TO LEARN MORE ABOUT GREG WRITER:

[CLICK HERE](#)

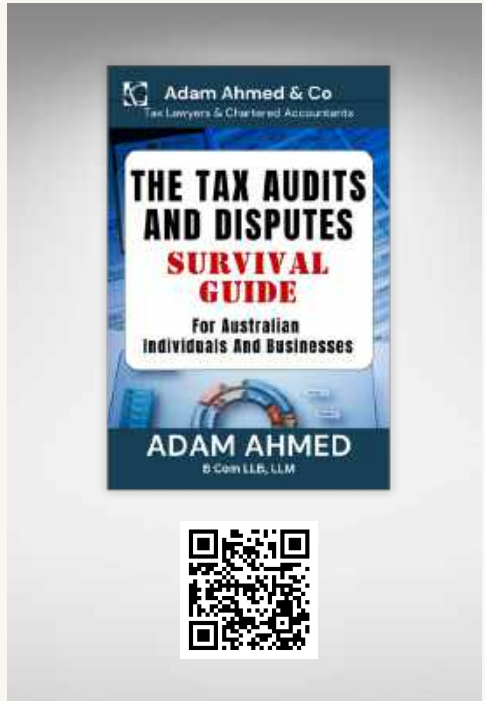
MSI AUTHOR SPOTLIGHT

THE TAX AUDITS & DISPUTES SURVIVAL GUIDE BY ADAM AHMED

When you think of a “survival guide,” you probably imagine rugged terrain, a compass, and a flare gun. But for Tax Expert, **Adam Ahmed**, survival means something entirely different—understanding the ATO, protecting your assets, and sleeping easier when the taxman calls.

After helping hundreds of Australians navigate the maze of audits and disputes, Adam knew it was time to put pen to paper.

The result? A bold, practical, and no-nonsense handbook: *The Tax Audits & Disputes Survival Guide: For Australian Individuals and Businesses*.



WHY HE WROTE IT

GET THIS BOOK

Adam isn't just a tax specialist. He's a solicitor, a chartered accountant, and the founder of **Entity Accountants**, an accounting firm that combines financial expertise with legal firepower to give clients the full-stack support they need.

"I saw the same pattern over and over," Adam explains. "Hard-working Australians getting hit with massive tax bills or dragged into audits they didn't know how to fight. I wanted to write something that put power back in their hands."

His experience at top firms like **Allens Linklater, EY, KPMG and Deloitte**, paired with years of representing individuals and businesses in high-stakes disputes, gives him a rare, insider's edge. And this book is that advantage—packaged, simplified, and ready for everyday Australians.

WHAT'S INSIDE THE SURVIVAL GUIDE?

- **Why audits really happen**—and how to avoid landing in the ATO's crosshairs
- **The common mistakes that escalate disputes** (and how to sidestep them)
- **Negotiation strategies** that can reduce or eliminate hefty tax bills
- **Real-life case studies** where clients fought back—and won
- **How to become "audit-ready"** so you're never caught off guard again



WHAT THIS MEANS FOR ADAM'S SPEAKING CAREER

Adam's speaking calendar is already heating up—especially in wealth and crypto circles, where financial transparency and risk protection are major concerns. And now, with his upcoming *Crypto Tax Survival Guide* in the works, he's quickly becoming a go-to expert on the tax realities of emerging markets.

"Crypto is the Wild West right now," he says. "The Tax Office is watching closely, and most investors have no idea how exposed they really are. Nor are they aware of the opportunities."

His ability to explain complex tax law in simple, compelling terms makes him a natural fit for conferences, business panels, and industry podcasts. And his books? The perfect companion piece.

Adam's not just building a brand—he's building a movement to democratise tax knowledge. With the launch of his book, a growing speaking career, and a new media-friendly focus, he's ready to take his message to stages and screens across Australia (and beyond). For entrepreneurs, advisors, and investors who want to stay one step ahead of the taxman, Adam's voice is one worth listening to.

**To Book Adam Ahmed
To Speak Or Learn More**

CLICK HERE



TURN **YOUR** MESSAGE INTO A BOOK—AND A BUSINESS

Inspired by Adam Ahmed's best selling book? Do YOU have a message. A framework. A transformational story.

Well, imagine turning that into a published book—without staring at a blank page, chasing editors, or wondering what to do next.

At **Celebrity Experts Media**, we specialize in helping speakers, consultants, and entrepreneurs go from idea to international impact with a signature book that builds credibility, opens doors, and creates income streams that keep on giving.

And here's the best part: you don't have to write a word if you don't want to.

'Ghostwriting' That Captures Your Voice—Without the Stress

Many of our clients are brilliant on stage, on camera, or in conversation... but the thought of sitting down to write a 50,000-word manuscript? That's not exactly their zone of genius.

That's where our elite team of ghostwriters comes in. We work with you to extract your knowledge, your voice, and your expertise—through interviews, outlines, frameworks, and deep collaboration—and then transform that into a professionally written book you're proud to put your name on. Whether it's a how-to guide, memoir, thought leadership piece, or complete signature training program, we make the process smooth, strategic, and surprisingly fun.



Best Seller Campaigns That Build Instant Authority

Let's be real: anyone can publish a book these days. But if you want it to do something for your brand, you need a visibility strategy that gets it seen, shared, and bought.

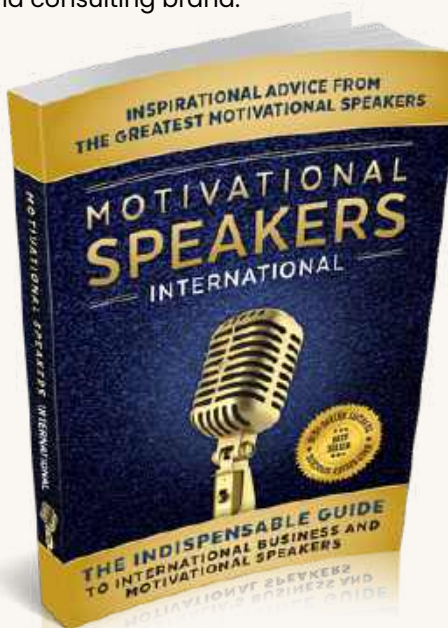
That's why we don't stop at publishing—we launch books with full-service best seller campaigns that include:

- Amazon best seller optimization and promotion
- Strategic category placement and keywords
- Media outreach and PR integration
- Launch team coordination and reviews
- Podcast guest spots and influencer features
- Affiliate campaigns and email promotions

The result? You don't just publish—you position yourself as the go-to expert in your niche.

HOW A BOOK BECOMES A BUSINESS ASSET

Publishing a book isn't the finish line—it's the **starting point** of a powerful speaker and consulting brand.



How our clients use their books to unlock new income streams

Get More Speaking Gigs

Event planners love authors. A book makes you more bookable—and gives you something tangible to sell, sign, or use as a bonus.

Add High-Ticket Coaching or Consulting Offers

Your book can be the entry point into a \$3K–\$25K program, mastermind, retreat, or done-for-you service. It builds trust before you ever get on a call.

Create Online Courses or Certifications

Every chapter becomes a module. Every story becomes a lesson. Turn your book into a digital product that sells 24/7.

Boost Media Features

Authors are more likely to get quoted, interviewed, and featured. A book gives journalists and podcasters a reason to call you the expert.

Build Bundles and Funnels

Pair your book with downloadable tools, training, or templates to create irresistible offers and grow your email list fast.

Ready to Share Your Genius with the World?


If you’ve ever said, “I know I should write a book...”—this is your sign.

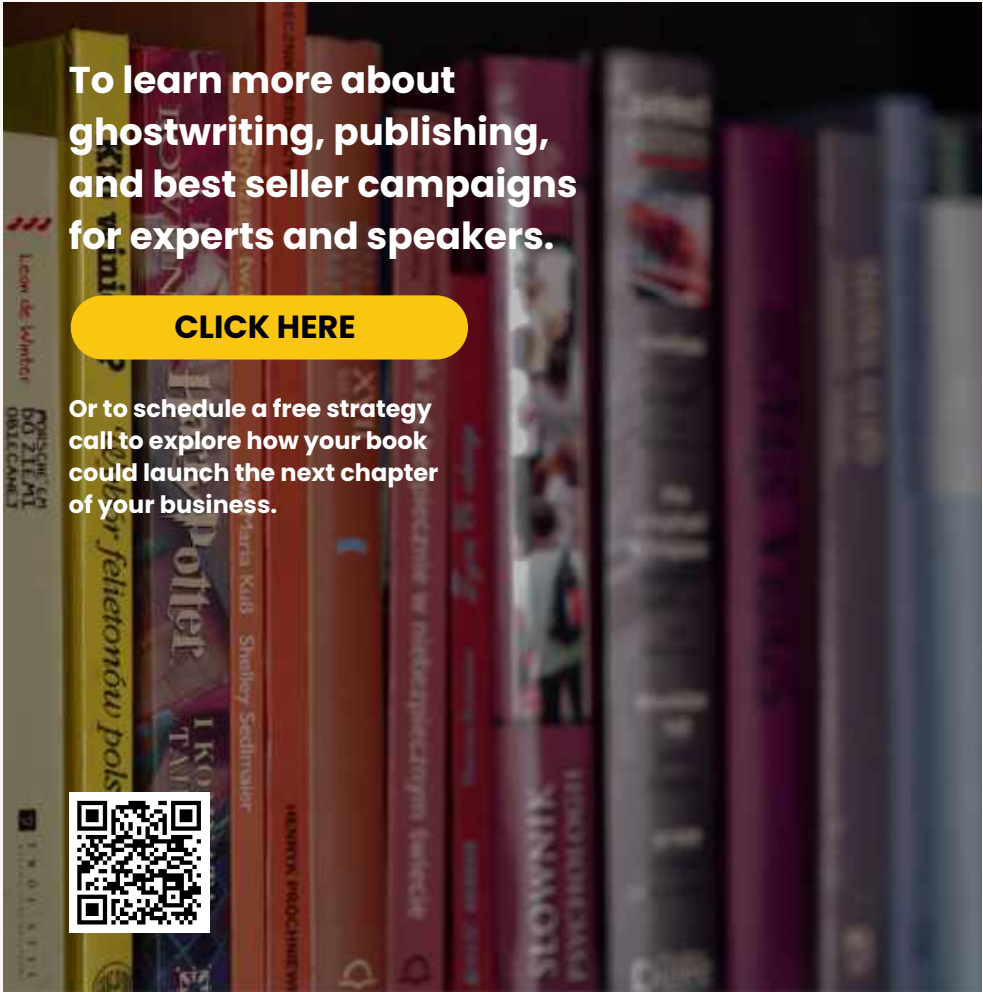
Let us help you bring it to life and build the platform that turns your message into a movement. We’ll show you the Pathway from Expert Status to Iconic Impact

To learn more about ghostwriting, publishing, and best seller campaigns for experts and speakers.

CLICK HERE

Or to schedule a free strategy call to explore how your book could launch the next chapter of your business.





A photograph of two men, Brian Tracy and Les Brown, smiling. Brian Tracy is on the left, an older man with white hair, wearing a dark suit and a patterned tie. Les Brown is on the right, a Black man with a beard, wearing a dark suit and a red tie. They are positioned in front of a dark background with blue bokeh lights.

BE FEATURED WITH LEGENDARY SPEAKERS **BRIAN TRACY AND LES BROWN** IN THE MOTIVATIONAL SPEAKERS INTERNATIONAL SPEAKERS GUIDE

Global Exposure. Authority Positioning.
Premium Membership Bonuses.

Are you ready to position yourself as a top-tier speaker and get in front of the people who book the stages, podcasts, and media features?

Now is your chance to be featured alongside industry legends Brian Tracy, Les Brown, and other highly respected thought leaders in the official Motivational Speakers International Speakers Guide — a powerful marketing and positioning tool distributed to event planners, corporations, bureaus, and media decision-makers worldwide.

This is more than a listing. It's a strategic visibility asset designed to open doors to higher fees, more speaking invitations, and premium brand opportunities.



APPLY HERE TO BE FEATURED



WHY APPLY FOR THIS OPPORTUNITY?

✓ **Featured Profile in the MSI Speakers Guide (Print + Digital)**

Your personal speaker profile, complete with headshot, bio, topics, and contact details.

✓ **Placement Next to Iconic Names**

Be listed among global legends like Brian Tracy and Les Brown—a credibility booster like no other.

✓ **Included: Premium MSI Membership (Valued at \$1,200+)**

Get full access to our speaker marketing tools, member events, online training library, and exclusive booking opportunities.

✓ **Speaker Booking Service Discounts**

Gain access to exclusive member rates on speaker promotion, media placement, and PR services to help you get on bigger and better stages.

✓ **Ongoing Exposure through Our Events and Promotions**

As a featured speaker, you'll be top of mind for inclusion in podcast interviews, social spotlights, media features, and live showcases.

APPLY HERE TO BE FEATURED



This opportunity is ideal for:

- **Established speakers** looking to boost authority
- **Authors, coaches, and consultants** ready to book more stages
- **Professionals** with a powerful message and mission
- **Speakers** who want to be positioned with some of the best in the industry



Whether you're already speaking or are ready to launch your speaker brand in a bigger way, this feature positions you as a celebrity expert in the eyes of decision-makers.

INVESTMENT & INCLUSIONS

A one-time feature fee is required to secure your placement and promotional benefits.

- Includes Rising Stars Premium Membership (value: \$1,200+)
- Featured Speaker Profile in Print & Digital Editions
- Access to Speaker Booking Discounts
- Global Promotional Exposure

Ready to Be Seen and Booked?

If you're serious about building your visibility, credibility, and booking power as a speaker consider joining us.

Spots are limited and selection is by application only to ensure quality and brand alignment.

APPLY HERE TO BE FEATURED



MOTIVATIONAL SPEAKERS INTERNATIONAL

Elevating Experts. Building Legacies. Inspiring the World.

WHAT IF YOU COULD CO-AUTHOR YOUR BOOK WITH LES BROWN?

Expressions of Interest Now Open

At **Motivational Speakers**

International, we're proud to offer a once-in-a-lifetime opportunity to a select few speakers, coaches, and transformational leaders...

The chance to co-author your own full book alongside the legendary Les Brown.

That's right—this is not an anthology or multi-author compilation.

If selected, you will work closely with our team to write and publish a book that is exclusively yours, with Les Brown as your named co-author.

Why Les Brown?

Les Brown is one of the most iconic and respected motivational voices of our time. For decades, he has moved millions with his stories of resilience, purpose, and power. His phrase, "You have greatness within you," is known worldwide and has inspired generations to rise above adversity and lead with courage. Now, through this rare collaboration, you have the opportunity to write your own book—backed and co-authored by Les Brown himself.



What This Opportunity Includes:

- **You as the lead author**, with Les Brown as your co-author
- **A fully published and globally distributed book**
- **Professional writing, publishing, and promotion support**
- **Credibility that positions you as a thought leader**
- **Media and marketing exposure** through our platforms

A legacy project that puts your story—and your message—on a global stage.



APPLY TO BE CONSIDERED

Who This Is For

We're currently taking **expressions of interest** from speakers, coaches, authors, and professionals who are ready to:

- **Elevate your brand** and platform
- **Tell your story** with impact and depth
- **Be positioned with one of the world's most recognized voices** in personal development

We're curating this project carefully to ensure alignment, quality, and impact. If you believe your message is ready for this level of visibility—and this is the season for your story to shine—we invite you to apply.

Spots are limited, and demand is already high.

[Apply to Be Considered](#)

We'd be honored to hear your vision and explore if this collaboration is the right fit for your legacy.



MOTIVATIONS

BECOME A SUBSCRIBER



Inspire others. Elevate your Brand. Present Like a Pro.

Subscribe to Motivations Magazine and →
Get \$997 Worth of Courses 100% Free.

SUBSCRIBE FOR FREE TODAY!

Subscribe to Motivations Magazine & get

\$997

WORTH OF COURSES

100% FREE



MSI RESOURCE SPOTLIGHT

GET BOOKED WITHOUT THE BUSYWORK: HOW OUR SPEAKER BOOKING SERVICE HELPS YOU LAND MORE GIGS



If you're a speaker ready to elevate your career but find yourself bogged down by the time-consuming task of finding and applying for speaking engagements, you're not alone. Many professionals struggle to balance the demands of their speaking careers with the administrative workload that comes with securing gigs

That's where our Speaker Booking Service comes in.

Introducing Our Speaker Booking Service

Our service is designed for speakers who want to focus on delivering impactful presentations rather than spending hours searching for opportunities. We take the hassle out of the process by finding and applying to 100 targeted speaking opportunities for you each month.

Tailored Opportunities to Match Your Expertise

We understand that each speaker has unique strengths and areas of expertise. That's why we customize our search to align with your specific topics and target audiences. Whether you're looking for engagements in the USA, a specific country, or globally, we've got you covered.

Professional Applications Submitted on Your Behalf

Not only do we find the opportunities, but we also handle the application process for you. Our team crafts professional, tailored applications to help you stand out to event organizers. This means you can focus on refining your message and delivering powerful presentations while we take care of the rest.



Expand Your Reach Beyond Local Events

Our service isn't limited to local or regional is. We help you expand your reach to tier-one events in specific countries or even global stgs. By positioning you in front of the right organizers, we open doors to new and exciting opportunities.

Save Time and Focus on What Matter

With our Speaker Booking Service handling the research and applications, you can reclaim your time and focus on what truly matters—delivering your message and growing your career.

READY TO BOOK MORE SPEAKING ENGAGEMENTS WITH LESS EFFORT?

Let us take care of the time-consuming search and application process. Book a free consultation today to discover how our Speaker Booking Service can help you grow your speaking career and secure the gigs you've been dreaming of.



CLICK HERE TO LEARN MORE

PRO TIPS TO BUILD A 7-FIGURE SPEAKING BUSINESS

Because being brilliant on stage is only half the game...

You don't build a 7-figure speaking biz by accident—you build it by design. Whether you're just getting booked or you've been on the stage circuit for years, these 10 tips will take your speaking hustle from side gig to seven-figures.



1. THINK LIKE A BUSINESS, NOT JUST A SPEAKER

It's easy to get caught up in the performance of speaking—the lights, the claps, the adrenaline. But if you want to build a 7-figure speaking business, you have to zoom out and treat it like exactly that: a business.

Every successful speaker you admire? They're not just storytellers. They're CEOs.

They have

- A **signature offer** (high-ticket or recurring)
- A **sales system** (not just hope and hustle)
- A **lead pipeline** (email list, social media, landing pages)
- A **CRM** to manage relationships and track opportunities
- And a **brand message** so clear, it sticks in people's heads before they even leave the room

HERE'S THE TRUTH: YOU DON'T NEED TO BE BOOKED FOR 200 GIGS A YEAR TO MAKE 7 FIGURES.

- You just need the right talk that leads to the right offer. Let's say you have a \$10,000 coaching package, group program, consulting service, or VIP day....
- You only need to sell it 100 times to reach **\$1,000,000 in gross revenue.**
- 100 clients a year = just 2 per week.

That's what we call doable magic.

Speaking becomes your visibility engine—but your offer is what turns that visibility into revenue.

THE MOST POWERFUL TALKS DON'T JUST INSPIRE—THEY DRIVE ACTION.

And when you have an offer that solves a meaningful problem for the audience, selling it doesn't feel like selling. It feels like serving.

So before you spend months chasing free gigs or perfecting your slide deck...

Ask yourself...

What am I inviting my audience to join me for after the talk?

That's where your million-dollar growth lives.



*A mic can move hearts—
but a smart business
model moves mountains.*

2. BUILD A SIGNATURE TALK THAT SELLS

Here's the truth no one wants to say out loud: **a great talk that doesn't lead anywhere is just an expensive performance.**

If you're on stage inspiring people, making them laugh, maybe even cry—but you're not guiding them to take the next step with you—you're leaving money, impact, and opportunity on the table.

Your talk needs to do more than just motivate.

It needs to move people—into action, into your world, and ideally, into your offers.

Whether you're promoting:

- A **book** that builds your authority
- A **coaching or consulting program** that helps them implement what you teach
- A **course, retreat, or VIP offer**
- Or simply building your **email list or podcast audience...**

your signature talk should create a natural bridge from “that was inspiring” to “how do I work with you?”



THE KEY? REVERSE-ENGINEER THE TALK.

Before you craft your opening line or choose your topic, ask yourself....



WHAT DO I WANT THE AUDIENCE TO DO AFTER THIS TALK?

That one question will change everything about how you structure your message.

When you know your talk is designed to:

- Position your **unique expertise**
- Solve a specific, painful problem
- And open a door into your **paid offer...**

...it no longer feels like you're "selling." You're simply **serving the right next step**

WHAT IT LOOKS LIKE IN ACTION

Let's say your offer is a \$5,000 group coaching program for new entrepreneurs. Your talk might be titled, "From Idea to Income: How to Launch Your First Offer Without Getting Stuck in Overwhelm"

You'd share:

- Your origin story + credibility
- The 3 most common mistakes new entrepreneurs make (position yourself as the guide)
- Your simple 4-part framework for launching (tease the how, but don't give it all away)
- Client success stories or testimonials

And then:

"If this resonated, and you're ready to take the next step, I'd love to invite you to apply for my upcoming group program..."

Boom!

Now your talk isn't just inspirational—it's a lead magnet.

A conversion tool. A scalable system that does the heavy lifting for your business, even if you're only speaking once a month.

Remember, every word on stage should build toward a result—for them and for you. Inspire, yes. But invite, too. That's how signature talks become income streams.

Want help outlining a talk that sells your offer? Join Motivational Speakers International as a Premium Member and get:

- **Our Signature Talk Blueprint**
- **Talk review sessions with our expert team**
- **Access to speaker training, funnels, and directories**
- **Real opportunities to get on stages that pay and convert**

CLICK HERE TO LEARN MORE



3. TURN EVERY STAGE INTO A FUNNEL

Standing on stage isn't the finish line—it's the starting point of your funnel.

Too many speakers deliver powerful talks, drop the mic... and walk away with nothing but applause. And hey—standing ovations feel amazing. But do you know what feels even better?



Too many speakers deliver powerful talks, drop the mic... and walk away with nothing but applause. And hey—standing ovations feel amazing. But do you know what feels even better?

- **A packed email list.**
- **A calendar full of discovery calls.**
- **A coaching program that fills every time you speak.**

That doesn't happen by accident. It happens by design.

Before you ever step on stage—live or virtual—you need to map out:

- What you're offering
- How your audience will access it

And what the conversion path looks like (with as few steps and as little friction as possible)

WHAT'S THE FUNNEL?

In speaker terms, your funnel is simply

- **The call to action you make on stage**
- **The first step they take (opt-in, download, DM, QR scan, etc.)**
- **The follow-up sequence that nurtures them toward your offer**

A hand holding a pen is shown in the foreground, poised to write on a document. The document features a large, stylized funnel diagram. The background is a soft-focus image of a laptop screen displaying a website. The overall scene suggests a professional or creative workspace.

If you don't have a funnel in place, you're throwing away attention—and in today's world,
ATTENTION IS CURRENCY.

**MAKE IT EASY.
MAKE IT OBVIOUS.
MAKE IT VALUABLE.**



Pro Tip: Make your funnel talk-specific. One size does not fit all. If your talk is about confidence, don't link to your time management ebook. Relevance builds trust. Trust builds conversions.

Let's say you speak at a business summit. Your talk is titled

"Unlocking Your Personal Brand to Attract Better Clients."

You end your talk with,

"If this resonated and you want to go deeper, I've put together a free workbook called The 5-Step Brand Breakthrough Blueprint."

You can grab it right now—just scan this QR code or go to [\[yourwebsite.com/brand\]](http://yourwebsite.com/brand). You'll also get my top branding tips in your inbox each week."

Now you're:

- Building your list
- Offering instant value
- And setting up a natural path toward your \$5K brand coaching program, or \$997 course, or discovery call calendar

Funnel Like a Pro (Even if You're New)

Not a tech expert? No problem. Your funnel doesn't need to be fancy. Here's what you need:

- A lead magnet or low-friction opt-in offer (PDF, mini-course, quiz, checklist, etc.)
- A landing page and email automation (MailerLite, ConvertKit, or Kajabi work great)
- A crystal clear CTA that matches your talk and solves a related problem

WANT HELP BUILDING A SPEAKER FUNNEL THAT CONVERTS?

When you join Motivational Speakers International **as a Premium Member**, you'll get

- **Funnel-building templates** to match your talk
- **Speaker landing page** examples
- **Expert reviews of your funnel design**
- **Opportunities to promote** your funnel in real-time on stages and summits

[CLICK HERE TO LEARN MORE](#)

4. GET CRAZY CLEAR ON YOUR NICHE

Here's the cold, hard truth...

Generic speakers get generic gigs.

And generic gigs? They pay generic fees, attract generic audiences, and rarely lead to bigger opportunities. But when you **niche down with intention**, everything changes.

- **Your message gets sharper.**
- **Your referrals get stronger.**
- **Your brand gets unforgettable.**
- **And your calendar fills faster—**
with the right bookings.

If your talk could be delivered by 10,000 other speakers...
it's time to **own your space.**





Saying you're a "motivational speaker" in today's market is like saying you're a "musician." Cool... but what kind? What vibe? What audience? Where do you fit?

Now compare that to:

- "I teach **mindfulness to burned-out tech leaders** before they break down."
- "I help **first-time founders** pitch and present like pros to land funding."
- "I speak to **educators** about how to connect with Gen Z using storytelling and empathy."
- "I teach **women in sales** how to show up, speak up, and close deals with confidence."

THAT is sticky. That gets booked.

THE PSYCHOLOGY BEHIND WHY THIS WORKS

When someone's looking for a speaker, they're not asking, "Who's amazing and inspirational?"

They're asking, "Who understands **my audience**, my industry, my challenges, and can deliver something they've never heard before?"

That's where niching becomes your **superpower**.

When you solve a specific problem for a specific group, you become a specialist—and specialists are **easier to refer, easier to remember, and easier to charge more for**.

HOW TO NICHE THE RIGHT WAY

Ask yourself:

- Who do I LOVE speaking to? (Who lights you up?)
- What do I know intimately—either from experience or education?
- What challenges do they face that I can uniquely help solve?

Then package it like this

“I help [SPECIFIC AUDIENCE] [DO OR BECOME SOMETHING SPECIFIC] through [YOUR METHOD OR INSIGHT].”

Examples:

- “I help new managers build confidence in their leadership voice—using improv comedy tools.”
- “I help women in finance avoid burnout and find joy in their work again—through science-backed strategies.”
- “I teach high school students how to become purpose-driven entrepreneurs by age 18.”

See the difference?

But What If I Want to Speak to Everyone?

That’s the trap. Yes, your message may help everyone... but your marketing needs to speak to someone.

You can always branch out once you’ve become known. But if you’re trying to get momentum right now? Go narrow to go big.



The more niche you go, the more expert you become in the eyes of your market—and experts get booked at premium rates.

NEED HELP DEFINING YOUR NICHE AND PACKAGING YOUR TOPIC?

Inside Motivational Speakers International, our Premium Members get:

- 1:1 niche and message clarity sessions
- Access to our “Speaker Positioning Matrix”
- Templates to create your perfect pitch
- Real-time feedback from seasoned pros

[CLICK HERE TO LEARN MORE](#)

5. USE VIDEO TO SCALE YOUR PRESENCE

Can't be on every stage, every week, in every city?
Good. You don't need to be.

Because the most successful speakers aren't just on stages—they're building brands that show up everywhere, 24/7, through the power of video.

Here's the Shift

You're not just a speaker anymore.

You're a brand. A media company. A content engine.

And thanks to platforms like:

- **YouTube** (long-form, evergreen authority)
- **Instagram Reels + TikTok** (snackable, viral reach)
- **LinkedIn Video** (authority in the business world)
- **Virtual events + webinars** (stage substitutes that still convert)

...you don't need to wait to get booked.





You can start building your audience—and your revenue—RIGHT NOW, one video at a time.

WHY VIDEO CHANGES EVERYTHING

- **It scales your message.**
 - Speak once, and 50 people hear it.
 - Record once, and millions can find it—over and over.
- **It builds trust fast.**
 - People buy from people they know. And nothing builds “know, like, trust” like eye contact, tone, and energy on camera.
- **It keeps you visible between gigs.**
 - Even when you're not booked this month, your content still works for you.
- **It proves you're a pro.**
 - Event planners want to see you speak before they book you. A 90-second reel can do more than a 5-page bio.

WHAT TO RECORD (EVEN IF YOU'RE JUST STARTING)

You don't need fancy gear or a film crew. Your smartphone + a ring light = speaker content machine.

Start with:

- **Mini clips** from your signature talk
- **“One Big Idea”** videos (teaching your core framework or tip)
- **Personal stories** or behind-the-scenes moments from your journey
- **Your take on a current event,** trend, or myth in your niche
- **Client wins** or success stories

Pro Tip: Always include a CTA—even if it's just “Follow for more” or “DM me the word SPEAK if you want help building your talk.”

REPURPOSE LIKE A PRO

ONE TALK = DOZENS OF VIDEO ASSETS.

Delivered a 45-minute keynote? Break it into:

- A full-length YouTube video
- 3–5 short Reels or TikToks
- Audiograms for podcasts
- Carousel quotes for Instagram or LinkedIn
- A lead magnet teaser for your funnel

That's how you scale your presence without scaling your schedule.

Speakers who embrace video build momentum faster, attract more bookings, and grow trust faster than those who wait for the next gig.

WANT TO BUILD A VIDEO STRATEGY THAT BOOKS YOU OUT?

As a **Premium Member** of **Motivational Speakers International**, you'll get:

- Done-for-you video content prompts
- Filming frameworks (so you know exactly what to say)
- Speaker reel templates and training
- Opportunities to be featured in our YouTube channel, magazine, and expert interviews

CLICK HERE TO LEARN MORE

CONNECTING TO THE DIGITAL SOUL OF YOUR AUDIENCE

By Amy-Renee Hovorka,
MCIPS MBA

Author of The Existential Innovator Book



Innovation has permeated the professional speaking stage. Instead of being introduced and greeted by an enthusiastic round of applause, you are greeted with the click of a mouse and taking yourself off mute. The energy and dynamic of the speaking stage has changed but not the expectations of the presenter.

Thriving in this digital space requires a blend of adaptation, authenticity, and a redefined understanding of a speaker's presence.

uch like the “**Existential Innovator**” you are being asked to step up as an “**Existential Speaker**” and become a thought leader who brings courage, purpose, and unwavering authenticity to the virtual platform.

Lets face it, innovation is happening to you at the moment, and you can transform this with your attitude, so that you are not only embracing the innovation but optimising it for your advantage as a speaker.

The first step is to act with courage. Now courage isn't the absence of fear, it is recognising that you have fear, and still taking action despite the fear. There is no doubt that the digital arena represents different challenges for a speaker, including technical glitches, fluctuating engagement, and the lack of immediate feedback.

f you take the innovator's mindset and start small, test new formats, embrace feedback, and iterate relentlessly, then you will build confidence, which fuels courage.

In this online world, it is easy to become consumed by the mechanics, including the production quality, the software and lighting. Whilst these are important, the heart of our work as speakers remains the same, to transfer energy and ignite transformation and inspiration. Authenticity becomes our most potent tool. When our passion shines through the screen, it forges a powerful connection that transcends the limitations of the medium.

This begs the question, how do you transmit this energy and engage the digital soul of your audience?

Firstly it is important that you are in touch with your purpose and your 'why' you are doing this presentation. This passion will translate through your words and presentation. Secondly, you want to connect with your audience through direct eye contact with the camera. Mastering direct eye contact creates a sense of intimacy, making each attendee feel seen and individually addressed.

Next, you want to embody vocal mastery including varying your tone, pace and volume to maintain energy, engagement and emphasise key takeaways in your presentation. And finally, storytelling that is infused with emotion and vivid imagery enables you to connect to the hearts and minds of your listeners.

This undeniable shift to online platforms represents an opportunity for speakers to expand their reach to a wider audience without the need for jet lag and large venues. The digital stage offers speakers the opportunity to build a legacy of unprecedented reach and influence.

Speakers can cultivate global communities, spark movements and empower individuals on a scale previously unimaginable.

To do this, we must shift our focus from immediate metrics such as views and likes, to the enduring impact of our words and energy. Think about the legacy you want to leave.



The digital stage is not a temporary substitute, but a powerful evolution of our speaking profession. It calls upon you to be a courageous innovator, authentic connector and resilient leader. Embrace the challenge by shifting your mindset and energy to hone your virtual craft and redefine what it means to be a speaker in the 21st century. The potential for transformation is immense and your journey has only just begun.



THE EXISTENTIAL INNOVATOR BOOK



Amy-Renee Hovorka is a dynamic motivational speaker, celebrated for her expertise in procurement, innovation, and driving strategic growth. With over two decades of experience transforming businesses across industries, Amy-Renee brings a wealth of knowledge and a proven track record in delivering sustainable success.

Her insights into mastering procurement and leveraging innovation inspire audiences to challenge norms, unlock potential, and achieve extraordinary results. Amy-Renee tailors her talks to resonate with professionals at all levels, offering actionable strategies that empower businesses and individuals to excel in an increasingly competitive world.

**LEARN MORE ABOUT
AMY-RENEE HOVORKA**

“YOU ARE THE MESSAGE”

A personal note from the desk of Cydney O’Sullivan

Dear Speaker, Author, Visionary—Friend,

If there’s one thing I’ve learned after years of working with extraordinary people like you, it’s this:

The most powerful message you’ll ever share... is you.

Not your slides.

Not your perfect pitch.

Not your polished elevator line.

YOU.

The messy, brilliant, beautiful, lived-experience version.

The “this almost broke me” part.

The “I can’t believe I made it through that” chapter.

The truth you were scared to speak—but shared anyway.

That’s the part people remember.

That’s what changes lives.

That’s what opens doors you never even knew existed.

So if you’ve been holding back—waiting until the story’s a little neater, or the bio’s a little more impressive—I’m here to gently remind you:

- You don’t need to be more. You just need to be seen.
- Your voice is not just valuable. It’s vital.
- Your presence doesn’t need permission. It needs a platform



And that's why this magazine exists.

- To celebrate your voice.
- To support your growth.
- To remind you, month after month, that your story matters—and your message isn't too much.

In fact, it might be the exact thing someone else is praying to hear right now.

So share boldly.

Speak unapologetically.

Take the stage—even if your knees shake.

Write the book—even if it's scary.

Launch the livestream—even if five people show up.

Because the world doesn't need another "perfect speaker."

It needs you.

Unfiltered. Unscripted. Unstoppable.

With heart,

Cydney O'Sullivan

Founder & Chief Editor, Motivations Magazine,
Motivational Speakers International



Cydney O'Sullivan is a dynamic business strategist and serial entrepreneur who has built, scaled, and sold multiple successful ventures across publishing, speaking, and media.

[Read More](#)

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ADVERTISING & SERVICES

Grow Your Brand with Us

If your products, programs, events, or services support speakers, authors, experts, and entrepreneurs—you're in the right place.

Motivations Magazine is more than a publication.

It's a platform.

- A movement.
- A curated community of impact-driven leaders who are actively investing in their personal brand, professional growth, and platform visibility.

We feature:

- Professional speakers
- Bestselling authors
- Personal brands with purpose
- Thought leaders in media, coaching, publishing, and transformation

Each issue reaches a high-value, action-taking audience who are actively looking for tools, mentors, events, and opportunities to grow.

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ADVERTISING OPPORTUNITIES

We're currently accepting inquiries for:

- Full and half-page ads
- Sponsored content or advertorials
- Event promotions + speaker callouts
- Product features and giveaways
- Media partnerships and YouTube cross-promotion
- Affiliate promotions with rev-share

We also welcome:

- Collaborations with aligned service providers
- Brand sponsorships for upcoming events, podcasts, films, and livestreams
- Expert contributors and speaker showcases

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Let's get your message in front of thousands of purpose-driven professionals who are ready to invest in what you offer.

To request our current media kit, view rates, or propose a collaboration, email us at:
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or connect via:
<https://motivationsmagazine.com>

Advertising with us isn't just about exposure—it's about alignment.
You're not just buying ad space.
You're joining a movement of motivated messengers.

Let's grow together.

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